

From: [Ariana Gomez](#)
To: paola@historiccore.bid
Cc: [Armine Martirosyan](#)
Subject: Intro - Freehand Hotel
Date: Monday, February 13, 2017 4:12:00 PM

Hi Paola,

It was great chatting with you at BID Consortium. I hope you're enjoying the new role! I want to introduce you to Armine Martirosyan with Freehand Hotel. As you know, the hotel is opening on 8th Street. Armine is looking for event partnership opportunities and ways to connect with the local community. I suggested reaching out to Historic Core BID.

Armine – Paola manages marketing and services for the Historic Core BID which includes part of Broadway, Spring, Main and Los Angeles Street. Her district includes a large number of the residential properties in downtown.

Best,
Ariana

Ariana Gomez
Marketing & PR Manager



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